

iCards > Featured Artist Program

HOW TO SUBMIT

VIEW CATEGORIES >

BECOME A FEATURED ARTIST >

SUBMIT IMAGE

iCards Featured Artist FAQ



What is the iCards Featured Artist program?

Periodically, iCards features a body of work by a .Mac member who is an established or emerging artist. Some of the featured artists work in traditional media and digitize their artwork for the web. Others create their images using digital tools. Artists chosen for the program have 8 to 12 of their images displayed in the iCards Featured Artist section.

What types of images are you looking for?

We are open to a wide range of subjects and media, as long as the images submitted are in GIF or JPEG format. The images must also be suitable for the iCards horizontal and vertical formats. Check the current iCards Members' Portfolio and Featured Artist categories to see examples.

What happens if I am selected to be a Featured Artist? Your work will be presented in the Featured Artist section of iCards. Featured Artists sign an agreement that includes granting Apple the right to use their images in connection with iCards for a specified period of time. The artist can specify a watermark to be placed on the images. The iCards Featured Artist page typically includes a link to the artist's own web site.

What is the difference between the iCards Members' Portfolio and the Featured Artist program? Can I submit images to both? The Members' Portfolio is designed to display individual images created by .Mac members ranging from talented amateurs to experienced professionals. The Featured Artist program is intended to provide an in-depth look at a body of work by an established artist. You are welcome to submit as many images as you like to the Members' Portfolio and to submit representative portfolio samples to the Featured Artist program.

If you are a .Mac member and would like to be considered for the Featured Artist Program, click [here to apply](#).

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HOW TO SUBMIT