

ICOM 212
DIGITAL IMAGE DESIGN
Fall 2009 Course Information

Instructor: John C. Dailey, Ph.D.
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Office Hours: TR 3:30-5:30 and by appointment, 273 Letterman Building
Home Phone: 765.286.5776, please leave a message between 9am - 9pm
Classroom / Class time: RB 134c, TR, 12:30-1:45 pm

Academic Dishonesty:

Academic dishonesty includes but is not necessarily limited to the following:

- A. Cheating or knowingly assisting another student in committing an act of cheating or other academic dishonesty.
- B. Plagiarism which includes but is not necessarily limited to, submitting examinations, or other material as one's own work when such work has been substantially copied from another or prepared as the product of a group experience.

Any student who commits an act of academic dishonesty will be dismissed from the course with a failing grade.

Class Attendance:

Absences are highly discouraged in this class. If you are absent because of a very serious illness or major family emergency on the day when an assignment is due, you must notify the instructor as soon as possible.

Disability Accommodation:

If you need course adaptations or accommodations because of a disability, if you have emergency medical information to share with me, or if you need special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible. My office hours and location are: TR 3:30-5:30 and by appointment, 273 Letterman Building

QUALITATIVE EVALUATION CRITERIA

Note: Your final grade in this course is determined by overall performance, **not** through the simple result of adding points together.

Project:	%	Due
Personal Logo	20	09/24
Photomontage	25	10/22
Short Story	30	12/17
Participation	16	
DMM colloquiums	09	TBA

A = 90-100% B = 80-89% C = 70-79% D = 60-69% F = Below 60%

COURSE OBJECTIVE

This course serves to provide an introduction to digital image creation and graphic design. Fundamentals of digital imaging software, image manipulation, digital design, typography and motion graphics will be covered. We will emphasize the aesthetic understanding and practical application of digital content as effective visual communication.

IMAGE ACQUISITION

This course requires the use of original digital still images as source material for our assignments. These may be digital photographs or scanned images.

COURSE SCHEDULE (may be revised to meet the needs of the class...)

Date	Activity
Week 1	
August 25	Intro, iLocker, Who Are You?
August 27	Digital Imaging: Bitmaps or Vectors?
Week 2	
September 01	Illustrator - Interface, Menus, Tools
September 03	Illustrator - Text, Outlines
Week 3	
September 08	Illustrator - Paths, Pen Tool
September 10	Famous Icons & Logos
Week 4	
September 15	OPEN LAB
September 17	OPEN LAB
Week 5	
September 22	OPEN LAB
September 24	Personal Logo DUE Critique
Week 6	
September 29	Photoshop - Interface, Menus, Tools
October 01	PS - Selections, Masks & Channels
Week 7	
October 06	PS - Type, Layers, Filters, Blends
October 08	OPEN LAB
Week 8	
October 13	OPEN LAB
October 15	OPEN LAB
Week 9	
October 20	OPEN LAB
October 22	Photomontage DUE Critique
Week 10	
October 27	Final Cut Pro - Interface, Menus, Tools
October 29	FCP - Filters, Transitions, Audio Sync
Week 11	
November 03	FCP - Graphic Import, Simple Motion
November 05	After Effects - Interface, Key Frames, Masks
Week 12	
November 10	OPEN LAB
November 12	OPEN LAB
Week 13	
November 17	OPEN LAB
November 19	OPEN LAB
Week 14	
November 24	"FRUESDAY"
November 26	THANKSGIVING
Week 15	
December 01	OPEN LAB
December 03	OPEN LAB
Week 16	
December 08	OPEN LAB
December 10	OPEN LAB
Finals Week	12:00 PM - Thurs., Dec. 17th