

TCOM 630
DIGITAL MEDIA DESIGN
Fall 2011 Course Information

Professor: John C. Dailey, Ph.D.
LB 216 - jdailey@bsu.edu
Web Site: <http://jdailey.iweb.bsu.edu/>
Office Hours: TR 2:00-3:30 & W 2:00-4:00 and by appointment, 216 Letterman Building
Office Phone: 765.273.4757 (Google Voice - forwards to my cell phone)
Classroom / Class Time: BC 130, MW, 4:00 pm - 5:15 pm

Teleplex Equipment Checkout: <http://bit.ly/nF67Zn>

Required - Creative Edge Subscription - <http://www.creativeedge.com/> (\$17.99/month for education)

Required Text (TIS Bookstore) -

Zettl, Herbert (2010). *Sight, Sound, and Motion: Applied Media Aesthetics*, (6th ed).
Belmont, CA: Wadsworth Publishing Company. ISBN 0495802964

Class Attendance:

Absences are highly discouraged in this class. If you are absent because of a very serious illness or major family emergency on the day when an assignment is due, you must notify the instructor as soon as possible.

Disability Accommodation:

If you need course adaptations or accommodations because of a disability, if you have emergency medical information to share, or if you need special arrangements in case the building must be evacuated, please make an appointment with your Instructor as soon as possible. Students seeking accommodations must contact the office of Disabled Student Development – 765-285-5293. Please note that no accommodations will be made until a student has provided a letter of verification from the office of Disabled Student Development. In addition, accommodations will not be provided in a retroactive manner. So if needed, please contact their office ASAP and provide the appropriate paperwork to your instructor.

QUALITATIVE EVALUATION CRITERIA

Note: Your final grade in this course is determined by overall performance,
not through the simple result of adding points together.

Production / Project Presentation:	Percent	Due Date
Final Project	60	October 19th
Paper: Project Proposal	20	September 26th
Discussion: Blog & In-Class Discussion	20	
TOTAL:	+ 100	

COURSE SCHEDULE (may be revised to meet the needs of the class...)

Date	Topic	Zettl Chapters	In-Class Activity / Discussion
Week 1			
August 22			Introduction to course / people / blog
August 24	<i>Applied Media Aesthetics. Light</i>	1,2	
Week 2			
August 29			Final Cut Pro
August 31	<i>Lighting, Color, Composition</i>	3-5	
Week 3			
September 5			Photoshop
September 7	<i>Area, Screen Forces</i>	6-8	
Week 4			
September 12	<i>Depth, Screen Volume, Vizualization,</i>	9-11	After Effects / Motion
September 14	<i>Time, Motion, Timing</i>	12-14	After Effects / Motion
Week 5			
September 19	<i>Continuity Editing, Complexity Editing</i>	17, 18	
September 21	Project Proposals DUE		
Week 6			
September 26	Project Proposals RETURNED		GUEST SPEAKER
	<i>Sound, Sound/Picture Combinations</i>	15-16	
September 28			Shooting
Week 7			
October 3			Shooting
October 5			Shooting
Week 8			
October 10			Shooting
October 12			Shooting
Week 9			
October 17	NO CLASS - FALL BREAK		
October 19			Editing
Week 10			
October 24			Editing
October 26			Editing
Week 11			
October 31			Editing
November 2			Editing
Week 12			
November 7			Editing
November 9	FINAL PROJECT SHOWCASE		Dr. Dailey's Home
Weeks 13 - 17	REPORT TO PROFESSOR SUZY SMITH – LB 267		

Project Proposal
(60% of Total Grade)
DUE: Monday, September 26th

Required:

Write a 8 to 10 page, typed, double-spaced paper describing the video project that you plan to develop for this class. This project is to be of your own design and may be dedicated to any purpose, person, or group (subject to instructor approval ;-). Please start planning what you would like to produce *WELL BEFORE* the mid-semester deadline. Great productions take time.

The following items should be included and/or discussed in your paper:

1. A listing of the key characters w/ brief background overviews.
2. A major locations list.
3. A one page plot "treatment" – summarizing the story.
4. Include a rough *storyboard* for each major scene in your video.